

The Alternative Board® is excited to announce that it is about to launch into the Australia franchise market.

Small- and Medium-Sized Business Owners in Australia Soon to Benefit from the Strategic Advantages The Alternative Board will bring to their businesses.

Operating since 1990, The Alternative Board® is the world's largest franchise system providing peer advisory boards, business coaching services, and business alignment training, with locations in ten countries. The U.S.-based company is now seeking qualified Master Franchise candidates to develop the business in Australia.

The Alternative Board has been successfully operating in New Zealand. Stephen James, Master Franchisee for The Alternative Board in New Zealand, explained, "When you boil The Alternative Board down to its very essence, it's really about having multiple heads focused on one problem at a time. That is a concept that really transcends cultural and national boundaries. Business owners benefit from the discipline of attending board meetings and having that breathing space to focus on their business, which they rarely get to do."

Michele Fishman, Vice President of International Development, points out "The Alternative Board franchisees use their extensive processes, methodologies and tools to help their board members strategically and more efficiently run their businesses so that the businesses thrive and indeed, become more successful. We are very much looking forward to developing in Australia, as our system will be an excellent fit for the Australian market."

The Alternative Board delivers real world advice and business support solutions to business owners. Owners of non-competing businesses meet for four hours, once a month, and in between these meetings meet with their facilitator for individualized business coaching sessions. Members pay an affordable fee for these services that help them stay on track to reach their business objectives and personal vision.

The corporate team provides world-class training and support to franchise owners from The Alternative Board's international headquarters near Denver, Colorado, at the foot of the gorgeous Rocky Mountains.

Interested candidates should contact Jane Lombard from The Franchise Shop either by phone 0408 226 841 or email jane@thefranchiseshop.com.au
For more information visit www.thefranchiseshop.com.au

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