

Media Release – Immediate

November 2011

“Taste of Europe join The Franchise Shop”

The Franchise Shop is very pleased to announce that Taste of Europe have chosen them as their franchise development consultants and are ready to launch their concept at Sydney Franchising Expo next week.

Taste of Europe is a Bakery, Patisserie, Café franchising package that offers the best of these businesses in one. The franchise offer includes everything you need to get your Taste of Europe franchised business started, including product, fit out and training.

The Taste of Europe franchise concept has evolved over four generations of tradition and development, using the same techniques passed down through the family enabling a wide variety of artisan breads and pastries that are on offer today.

“We are very pleased to be able to assist Taste of Europe with their Franchise owner recruitment” said senior consultant Jane Lombard from **The Franchise Shop**. “For a franchise to be successful in today’s marketplace it needs a genuine point of difference.” said Jane. “Taste of Europe brings a unique offering to a broad market for all to enjoy.” Fotios Koutsioukis from Taste of Europe says “Baking is in our bloody and after many years of planning and refining, I am now very excited to share our new franchising concept with a launch at Sydney Franchising Expo”.

Taste of Europe are looking for Franchise Owners throughout Australia. Expressions of interest can be registered by contacting Jane Lombard at The Franchise Shop on 1300 139 557 or for more information go to www.thefranchiseshop.com.au

End

Colour photos available.

For Further Information contact:

The Franchise Shop

Contact – Jane Lombard

Phone 0408 226 841

Email – jane@thefranchiseshop.com.au